

Opening Date: 2002.01.16



## 老虎城 購物中心 Tiger City



### Team Profile

Management	B&B International Development Co . Ltd
Marketing	B&B International Development Co . Ltd
Development	B&B International Development Co . Ltd
Architecture	United Technical Group Engineering Consultants Ltd
Interior Design	PINHOLE 、MSC
Leasing	B&B International Development Co . Ltd
Employees	150 persons
Job Opportunity	600 persons

### Contacts

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Tiger City

### Positioning

Location	No 120 Henan Road Sec.3 Taichung City		
Trade Area	Taichung New CBD Area		
Zoning	5 <sup>th</sup> New Center Zone		
Ownership			
Site Area	11,512 m <sup>2</sup>		
Floor Area	48,972 m <sup>2</sup>		
Shopping Center Area	48,972 m <sup>2</sup>		
Gross Leasing Area	27,161 m <sup>2</sup>		
Car Parking	Car:	396	Motorcycle: 438
	Bus:	None	Shuttle bus: None
Floor Guide	B1:	Themed Restaurant & Entertainment	
	1F:	Fashion	
	2F:	Leisure	
	3F:	Lifestyle	
	4F:	Vieshow Cinema	
	5F:	Vieshow Cinema	
	6F:	Vieshow Cinema	
7F:	City Club · Vieshow Cinema VIP Hall		

### Operations

Initial Capital	NTD 4 billion		
Type of SC	Urban Leisure SC		
Targets of Customer	Providing multiple functions of urban chic boutiques, city club and entertainment.		
Tenants	Store: 102	Kiosk:40	
Anchor Stores			
Category Mixed %	Retail: 30%	F&B: 15%	Leisure: 55%
2006 Highest Monthly Sales	2.5		
2006 Sales in Total	18.6		
2007 Estimated Sales	20		
2006 Daily Average Visitors			
2006 Total Visitors			

Tenants List	
<p><b>B1/B2</b> Themed Restaurant &amp; Entertainment</p>	CLUB SEGA
	cha FOR TEA
	韓珍館 精粹韓國烤肉
	MOS Burger
	青蛙墨西哥主題餐廳
	Xaga 主題音樂餐廳
<p><b>B2F</b> Gourmet</p>	凱林鐵板燒
	珍品小火鍋花雕雞
	天香味麵食館
	壽賀喜屋日式拉麵
	珍味北海道魷魚絲
	高麗園韓式料理
	原味一鍋一燒
	牛久佃牛排
	權八屋炸豬排專賣店
	卡布里義大利麵蛋包飯
	織果吧
	黑八輪關東煮
	原饌茶品
	府城擔仔麵
<p><b>1F</b> Fashion</p>	Chili's
	STARBUCKS
	31 Baskin Robbins
	SKY 紅酒雪茄屋
	葉珈伶 & ECCO
	竇騰璜 & 張李玉菁
	marie claire
	sandwich
	Bon Chic
	GUESS?
	TOP IN
	FRENCH CONNECTION
	UNITED COLORS OF BENETTON
STEFANEL	

<b>1F Fashion</b>	Clarks
	ROOTS
	G2000
	MISS SIXTY
	Everald Spa Shop
	Martina
	SISLEY
	JAMEI CHEN
	LIH WIN DIAMOND
	PRISCA
	萊恩珠寶
	SHISEIDO 東京櫃
	宏信藥妝
	odbo
	黃淑琦設計師服飾
	COWA 皮件
	Deborab 皮件
	永迪手錶精品
	Ferranni 法拉利精品
	<b>2F Leisure</b>
bossini	
ANKL	
bread n butter	
G2000 blu	
2% two Percent	
木野直仁&村明秀	
ENERGIE&KillaH	
I'AM	
COOL WORLD	
D.C Shoe Co. USA	
BANANA CHIPPY	
adidas	
NIKE	
le coq soprtif	
Acupuntur	
VANS/LACOSTE	

<b>2F</b> <b>Leisure</b>	FIVE UP
	Dexter Wong
	MADE IN HEAVE
	Josef seibel
	上海 1930
	EDWIN
	island
	黛安芬內衣
	Sloggi 內衣
	Mode Marie
	H.K. GEEK
	SWATCH
	EPOCH
	THE FACE SHOP
<b>3F</b> <b>Lifestyle</b>	NET
	Mini me 個性商品
	JOJOBA 女裝
	Living Plus
	Metro
	GIORDANO
	Working House
	菓風小舖
	Apple 電腦冠捷數位科技
	Mc Donald
	Kuosh Japan
	COSMED 康是美生活藥妝店
	Home's 寢具
	101 warehouse
	Matchi 美砌時尚生活家居館
	Aut art 模型車
	Sob deal 皮件
	愛森氏家族皮件
	Sea base 海貝絲
	ELLE
	PIERRE CARDIN
Karl Kani	

	New Balance
	Murijlo 氣墊鞋
	F*mode 個性包包
	JJ SHOP 個性商品
	Tokyo 100 彩妝
	Cinema Ticket Counter
	Service Center
	宣飽小火鍋
<b>4F~6F Vieshow Cinema</b>	Vieshow Cinema
<b>7F~9F City Club</b>	City Club

Resource : 2007 Industry Survey Questionnaire

Compiled by Editorial Room of Shopping Center Development Council, Taiwan